# CODY LAMPMAN

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I've have **six years** of UX design and marketing experience, with a focus on PLG strategies.

I recently co-built the first growth design team at <u>MailerLite</u>. In the past, I oversaw UX design for <u>Pacific</u> <u>Outdoor Living</u> and their MVP contracting software. I also worked with nonprofits such as <u>CFNY</u> and <u>Color Of Change</u>.

I moonlight as a UX mentor, writer, and gardener. I have been a devout student of Zen Buddhism since 2018 and I continue to practice in my local community. 2023 - Present

#### **UX Growth Consultant**

Concepts App

2021-2023

#### **UX Growth Designer**

MailerLite

2020-2021

I am <u>Google UX Certified</u>, am currently enrolled in the <u>Reforge Growth Series</u>, and recently completed the <u>Growth</u> <u>Design School</u>, a cohort started by some of the best design minds in PLG.

Originally from the US, I now live and work remotely from The Netherlands.

### **Visual Designer**

The Remote Company

2020

## Lead UX Designer

Pacific Outdoor Living

2018-2020

# **UX Design Consultant**

Self-Employed